



Graphic Recording

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Graphic Recording

Anna Lena Schiller

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176 pages

Présentation de l'éditeur

Graphic Recording creating live, on-site illustrations to document and visualize presentations, workshops, and meetings is popular and spreading rapidly. This is the definitive guide. To see the big picture, draw it first. Graphic recording is the rapidly growing practice of visualizing the content of a presentation or meeting by drawing it live with markers and a large sheet of paper. Hand-drawn cartoons and diagrams entertainingly represent key messages, ideas, goals, and results, ensuring high engagement and retention. This book is the first how-to guide for creating graphic recordings and using them to make meetings and workshops more effective. Expert graphic recorder Anna Lena Schiller reveals the essential tools and techniques with examples and helpful visuals." Biographie de l'auteur

Listen and draw ANNA LENA SCHILLER S profession sounds like a dream job, but the freelance consultant is actually very busy. She helps various companies to better structure and visualize their meetings, holds workshops about visual thought, and teaches at the Bauhaus University in Weimar. Graphic Recording denotes the release of her first book.

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